



DATE \_\_\_\_\_

**STORE/BUYER REGISTRATION INFORMATION**

store \_\_\_\_\_  
 city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_  
 mailing address \_\_\_\_\_  
 business address \_\_\_\_\_  
 phone \_\_\_\_\_ fax \_\_\_\_\_ email \_\_\_\_\_  
 buyer name #1: \_\_\_\_\_ buyer name #2: \_\_\_\_\_  
 guest name #1: \_\_\_\_\_ guest name #2: \_\_\_\_\_

**Admittance Requirements/Qualifying Documents**  
 Buyers with current Denver Merchandise Mart cards need only submit the completed form. All other buyers, please submit form and enclose:  
 >copy of your state sales tax license  
 >business card or proof of employment (payroll documentation) for each buyer  
 >business check (copy or voided original) and/or business credit card

**MERCHANDISE CATEGORIES** Please check categories to indicate types of merchandise you retail:

**GIFT/HOME**

- General Gifts -100
- Baskets/Containers -144
- Baby Gifts -129
- Bath & Body -147
- Bedding -156
- Books -168
- Candles -186
- Christmas -210
- Collectibles -225
- Country Gifts/Furniture/Decorative Accessories -237
- Decorative Accessories -249
- Floral & Floral Supplies -297
- Furniture/Traditional -327
- Gardening Supplies/Accessories -336
- Gift Wrap/Bags/Boxes/Ribbons -348
- Gourmet Foods -354
- Green Products/Environmentally Friendly -357
- Greeting Cards/Announcements/Invitations -360
- Handcrafted -366
- Holiday/Seasonal -372
- Kitchen Accessories -405
- Lamps/Light Fixtures -408
- Lodge Gifts/Furniture/Decorative Accessories -417
- Made in Colorado -423
- Made in USA -426
- Museum Store -443
- Native American Gifts/Furniture/Decorative Accessories -456
- New Age Products -465
- Pet Products -486

**GIFT/HOME**

- Pictures/Art/Frames -492
- Plush -498
- Rustic Gifts/Furniture/Decorative Accessories -525
- Southwest Gifts/Furn/Decorative Accessories -540
- Souvenirs/Resort -543
- Sports Souvenirs/Novelties -552
- Stationery Items -558
- Tabletop/Serving Accessories -564
- Toys/Games/Puzzles -567
- T-shirts/Imprinted Resort Wear -573
- Wedding/Anniversary -111
- Western Gifts/Furniture/Decorative Accessories -620
- Western Apparel -610
- English Riding Apparel/Equipment -279

**APPAREL**

- Apparel - Children/Infant -740
- Apparel - Junior -730
- Apparel - Ladies -701
- Apparel - Men -770
- Accessories - Ladies -801
- Activewear - Women -708
- Bridal -710
- Coats/Outerwear - Ladies -715
- Coats/Outerwear - Mens -771
- Footwear -790
- Lingerie/Sleepwear -716
- Maternity -712
- Petites -713
- Plus Sizes/Tall -714
- Swimwear -786

**JEWELRY**

- Jewelry-Fashion -384
- Jewelry-Fine -387
- Jewelry-Native American -390
- Jewelry-Sterling Silver -393

**HOME-BASED BUSINESS**

- Home-Based Apparel -70
- Home-Based Gift -10
- Home-Based Jewelry -30
- Home-Based Interior Designer -50

**TYPE OF BUSINESS**

Please check applicable boxes:

- A. Department Store
- B. Chain/Mass Merchandise
- C. Specialty
- D. Catalog/Direct Mail
- E. Non-Profit
- F. Wholesaler/Distributor
- G. Advertising/Promotion
- H. Interior Design
- I. Manufacturer
- J. Hospital Gift Shop
- K. Tourist/Resort
- L. Export
- M. Import
- MS. Museum Store
- N. Gift Basket
- O. ASID
- P. IIDA
- Q. Home Business
- R. Florist
- S. Beauty Salon/Tanning /Spa
- T. TIRMA
- U. Internet
- Other \_\_\_\_\_

**STORE LOCATIONS**

- Single Store
- Multi-Stores # \_\_\_\_\_

**ANNUAL SALES VOLUME**

- Less than \$250,000
- \$250,000 - \$499,999
- \$500,000 - \$1 million
- \$1 million plus

**NEW BUYERS:**

How did you hear about the Denver Gift Show?

- Received a flyer in the mail
  - Giftware News*
  - Gift Shop Magazine*
  - Souvenirs Gifts & Novelties*
  - Gifts & Decorative Accessories*
  - Museums and More*
  - Smart Retailer*  
(was Country Business)
  - CA Apparel News*
  - a retailer (please list below)
  - an exhibitor (please list below)
- name \_\_\_\_\_  
 company \_\_\_\_\_

**Baby/Youth strollers are not permitted in the Mart Complex during Shows.**

**PLEASE REGISTER ME FOR THE DENVER APPAREL & ACCESSORY MARKET April 13-16**  
 Deadline for Pre-registration is **April 4, 2012**  
 **Sign me up for the**  
 Sunday Celebrate Fashion Brunch & Show

**PLEASE REGISTER ME FOR THE DENVER GIFT, HOME, JEWELRY & RESORT SHOW combined with DENVER APPAREL & ACCESSORY MARKET**  
 Permanent Showrooms: **August 23-28, 2012**  
 Temporary Exhibits: **August 25-27, 2012**  
 Apparel & Accessory Market: **August 24-27, 2012**  
 Deadline For Pre-registration is **August 2, 2012**

**PRIOR TO DEADLINE PLEASE MAIL OR FAX THE PRE-REGISTRATION FORM AND QUALIFYING DOCUMENTATION TO:**

Denver Merchandise Mart, Attn: Buyer Registration, 451 East 58th Ave, Ste. 4270, Denver, CO 80216-8470 (fax is 303.292.2042)

See "admittance requirements" in the upper right corner. Badges will be mailed upon completion of pre-registration.