



# denver merchandise mart

## APPAREL MARKET PRE-REGISTRATION FORM

451 East 58th Avenue, Suite 4270 Denver CO 80216-8470  
303/292.6278 fax 303/292.2042

**admittance requirements**  
Buyers with current Denver Merchandise Mart cards need only submit the completed form. All other buyers, please submit form and enclose  
 > copy of your state sales tax license  
 > business card or proof of employment (payroll documentation) for each buyer  
 > business check (copy or voided original)

date \_\_\_\_\_

### STORE/BUYER REGISTRATION INFORMATION

store \_\_\_\_\_  
 city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_  
 mailing address \_\_\_\_\_  
 business address \_\_\_\_\_  
 phone \_\_\_\_\_ fax \_\_\_\_\_ e-mail \_\_\_\_\_  
 buyer's name \_\_\_\_\_ title \_\_\_\_\_  
 buyer's name \_\_\_\_\_ title \_\_\_\_\_

### merchandise categories

Please check categories to indicate types of merchandise you retail:

#### GIFT / HOME

- General Gifts - 100
- Baskets/Containers - 144
- Baby Gifts - 129
- Bath & Body - 147
- Bedding - 156
- Books - 168
- Candles - 186
- Christmas - 210
- Collectibles - 225
- Country Gifts/Furniture/Decorative Accessories - 237
- Decorative Accessories - 249
- Floral & Floral Supplies - 297
- Furniture/Traditional - 327
- Gardening Supplies/Accessories - 336
- Gift Wrap/Bags/Boxes/Ribbons - 348
- Gourmet Foods - 354
- Green Products/Environmentally Friendly - 357
- Greeting Cards/Announcements/Invitations - 360
- Handcrafted - 366
- Holiday/Seasonal - 372
- Kitchen Accessories - 405
- Lamps/Light Fixtures - 408
- Lodge Gifts/Furniture/Decorative Accessories - 417
- Made in Colorado - 423
- Made in USA - 426
- Native American Gifts/Furniture/Decorative Accessories - 456
- New Age Products - 465
- Pet Products - 486
- Pictures/Art/Frames - 492
- Plush - 498

#### GIFT / HOME

- Rustic Gifts/Furniture/Decorative Accessories - 525
- Southwest Gifts/Furn/Decorative Access - 540
- Souvenirs/Resort - 543
- Sports Souvenirs/Novelties - 552
- Stationery Items - 558
- Tabletop/Serving Accessories - 564
- Toys/Games/Puzzles - 577
- T-shirts/Imprinted Resort Wear - 573
- Wedding/Anniversary - 111
- Western Gifts/Furniture/Decorative Accessories - 620
- Western Apparel - 610
- English Riding Apparel/Equipment - 279
- other \_\_\_\_\_

#### APPAREL

- Apparel-Children/Infant - 740
- Apparel-Junior - 730
- Apparel-Ladies - 701
- Apparel-Men - 770
- Accessories-Ladies - 801
- Activewear-Women - 708
- Bridal - 710
- Coats/Outerwear-Ladies - 715
- Coats/Outerwear-Mens - 771
- Footwear - 790
- Lingerie - 716
- Maternity - 712
- Petites - 713
- Plus Sizes/Tall - 714
- Swimwear - 786

#### JEWELRY

- Jewelry-Fashion - 384
- Jewelry-Fine - 387
- Jewelry-Native American - 390
- Jewelry-Sterling Silver - 393

#### HOME-BASED BUSINESS

- Home-Based Apparel - 70
- Home-Based Gift - 10
- Home-Based Jewelry - 30
- Home-Based Interior Designer - 50

### type of business

Please check applicable boxes:

- A. Department Store
- B. Chain/Mass Merchandise
- C. Specialty
- D. Catalog/Direct Mail
- E. Non-Profit
- F. Wholesaler/Distributor
- G. Advertising/Promotion
- H. Interior Design
- I. Manufacturer
- J. Hospital Gift Shop
- K. Tourist/Resort
- L. Export
- M. Import
- N. Gift Basket
- O. ASID
- P. IIDA
- Q. Home Business
- R. Florist
- S. Beauty Salon/Tanning/Spa
- T. TIRMA
- W. Internet
- other \_\_\_\_\_

### new buyers:

How did you hear about the Denver Show?

- received a flyer in the mail
- Giftware News
- Gift Shop Magazine
- Souvenirs Gifts & Novelties
- Gifts & Decorative Accessories
- Museums and More
- Country Business
- CA Apparel News
- a retailer (please list below)
- an exhibitor (please list below)

name \_\_\_\_\_  
 company \_\_\_\_\_

- PLEASE REGISTER ME FOR THE DENVER APPAREL AND ACCESSORY MARKET  
 October 30 – November 2, 2009  
 Deadline for pre-registration is Wednesday, October 21, 2009.
- PLEASE RESERVE \_\_\_\_ TICKET(S) FOR THE PLAY "WICKED" FOR ME.  
 ENCLOSED IS A CHECK FOR \_\_\_\_\_ (\$68 PER TICKET).  
 QUANTITIES ARE LIMITED SO RESERVE YOUR TICKETS EARLY.

### Please mail or fax the completed pre-registration form and qualifying documentation to:

Denver Merchandise Mart, Attn: Buyer Registration, 451 East 58th Ave, Ste. 4270, Denver, CO 80216-8470. (fax is 303-292-2042)

For qualifying documentation see "admittance requirements" in the upper right corner.

Badges will be mailed with parking passes AFTER deadline. Please include the name of the event to assist us in processing your registration promptly.